

MAMA MARIJUANA

They risk everything for a breath of freedom

Sara Zaher

Director & Producer
Cinematography



A BOLD AND IMMERSIVE DOCUMENTARY PULLING BACK THE CURTAIN ON AMERICA'S MARIJUANA INDUSTRY — REVEALING THE HIDDEN REALITIES BEHIND MARIJUANA FARMS, SURVIVAL, AMBITION, SACRIFICE, AND THE UNTOLD HUMAN STORIES INSIDE A WORLD FEW EVER GET TO WITNESS.



SYNOPSIS

Mama Marihuana is a gripping and unfiltered documentary that pulls back the curtain on one of America's most secretive underground worlds – the hidden empire of marijuana farms, trafficking networks, and the people risking everything to survive within it.

Filmed over several years with exceptionally rare access, director and producer Sara Zaher takes audiences deep inside a reality few have ever witnessed: million-dollar deals, tons of marijuana, dangerous operations, hidden camps, and lives shaped by fear, desperation, ambition, and survival.

Beyond the money and illusion of freedom lies a darker truth - harsh working conditions, exploitation, silence, and constant risk. Through real footage and firsthand experiences, Mama Marihuana reveals the human cost behind an underground industry that remains largely invisible to the public.

Raw, cinematic, and deeply immersive, Mama Marihuana is more than a documentary – it is a fearless look into a world where one decision can change a life forever.

MEXICO
UNITED STATES

SARA ZAHER

DIRECTOR / PRODUCER / CINEMATOGRAPHER

Sara Zaher is a Bulgarian filmmaker, producer, and cinematographer of Arab origin, recognized for her fearless storytelling and immersive visual style. With more than 15 years of experience in film, music production, and visual media, Sara has built a career focused on authentic stories that expose hidden realities and amplify unheard voices.

As the founder of Sound Action Production, Sara directed and produced numerous music videos for some of Bulgaria's leading artists while collaborating with internationally recognized Arab musicians and production companies. Her work spans directing, cinematography, editing, and creative production, giving her a distinctive multidisciplinary approach to visual storytelling.

Driven by a passion for culture, youth development, and artistic expression, Sara also founded Bulgaria's first hip-hop school for children – an initiative dedicated to inspiring young talent through music, movement, and performance.

Now based in the United States, Sara has devoted several years to developing and filming her most ambitious and personal documentary project, Mama Marihuana – a bold, cinematic exploration of one of America's most secretive underground industries. Filmed with exceptionally rare access over multiple years, the documentary uncovers the untold human stories behind marijuana farms, underground operations, survival, risk, and sacrifice.

Known for her uncompromising authenticity, cinematic eye, and commitment to real human stories, Sara Zaher creates films that challenge perception, provoke conversation, and reveal worlds rarely seen by the public.







ABOUT THE FILM

Film Title: Mama Marihuana

Genre: Documentary

Languages: Bulgarian & Serbian

Subtitles: English

Country: Bulgaria / USA

Director: Sara Zaher

Producer: Sara Zaher

Cinematography: Sara Zaher

Production Company: Sound Action Production

Runtime: TBA

Planned U.S. Screening Cities:

Oregon · Nevada · Illinois · California · Florida

Key Creative Team

Film Editing: Stoyan Velinov

Color Grading & Visual Finishing: Kalin Petrov

Sound Design & Audio Post-Production: Nenko Milev



BOOKING CONTACT

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